

PLACING BEHAVIOR DOGS

UNICORN FOSTER PROGRAM

- WHAT IS IT?

- A PROGRAM DESIGNED TO HELP SAVE THE LIVES OF DOGS THAT MANY OFTEN CALL THE "UNSAVEABLE" WITH HELP FROM PERKS AND INCENTIVES!

- WHAT MAKES A UNICORN?

- ANYTHING!! CAN BE BEHAVIOR QUIRKS, MEDICAL, OR A LONG STAY!

UNICORN FOSTER PROGRAM

- NEW TIER PROGRAM

- QUALIFICATIONS



Qualifications

Fearful

Minor leash reactivity
Minor Jumpy/Mouthy
Minor Separation Anxiety
Blind/Deaf, Senior Pet,
Dog Selective, Etc

Fearful/Undersocialized,
Moderate Leash Reactivity, Moderate Jumpy/Mouthy,
Resource Guarding - Dogs, Resource Guarding - Humans,
Moderate Separation Anxiety,
Barrier Reactive - Dogs, Barrier Reactive - People,
Moderate Medical Reason, Etc

One or more of these quirks together:

Minor Stranger Danger
Moderate Leash Reactivity
Resource Guarding - Dogs
Resource Guarding - Humans
Needs to be only Pet
Barrier Reactive - Dog

Barrier Reactive - People
Moderate Separation Anxiety
Minor Territorial Aggression
Resistant to Handling
Extreme medical reasoning, Etc

UNICORN FOSTER PROGRAM

● FOSTER PERKS



Foster Perks

Events at GPG
Unicorn Tee
Unicorn Program Post 1x
a Month
Access to Unicorn Page

Events at GPG
Unicorn Tee
Unicorn Program Post 1x a Month
Access to our Unicorn Page
Training Handouts
2 Training Sessions

Events at GPG
Unicorn Tee
4 Training Sessions
Box of Tools if Needed
Access to Unicorn Page

Gift Card
Training Plan
Unicorn Coordinator Check In
Adoption and Foster Manager Check In
Unicorn Program Post 1x a Month

UNICORN FOSTER PROGRAM

- ADOPTION PERKS



Adoption Perks

Events at GPG

Events at GPG
Any Unused Training Sessions
Training handouts

Events at GPG
Preexisting Meds at Cost at GPG
Any Unused Training Sessions
Training Plan
Tools if Needed

PLACING BEHAVIOR DOGS

- DOGS ON FIELD TRIPS
 - DAY OUTINGS WITH VOLUNTEERS



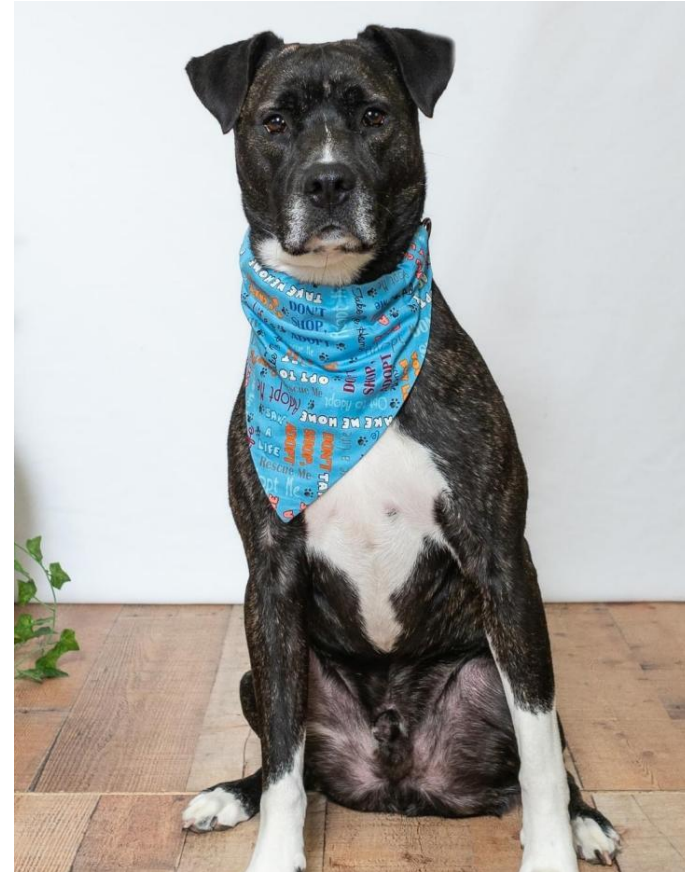
PLACING BEHAVIOR DOGS

- POSITIVE LANGUAGE MARKETING
 - KEEP IN DEPTH CONVERSATION FOR IN PERSON ADOPTION COUNSELING
 - SIGNING DISCLAIMERS

BIOS SHOULD AVOID HAVING MENTIONS OF NEGATIVE BEHAVIOR OR TEMPORARY/MILD MEDICAL ISSUES

USE: PLAYFUL

INSTEAD OF: RAMBUNCTIOUS/ENERGETIC



EXAMPLE: TITUS

1. Adopted at 8 months old in 2021.
2. Surrendered to APA in 2023.
3. Came back to GPG, had 2 fosters, 2 adopters within 2 months.
4. Joined Unicorn Program to help with resource guarding issues on 3/22/23 and adopted 4/4/23 with positive bio, adoption counseling in person, meds, events, training etc!

