

FOSTER FORWARD



Behavior and Foster

Team



AGEMDA

Collaboration Goals Current Programs Marketing our Pets Communication Foster & Pet Support





COLLABORATION

Our collaboration goal:

To highlight dogs with behavioral support needs as a united front.

To remove barriers, encourage new ideas, provide supportive care, and build confidence with transparent counseling.





CURRENT PROGRAMS

Behavior Foster

Shelter environmental stressors impacting behavior (shut down, fearful, little interaction with adopters)

Unicorn Foster

Behavior modification needed for undesirable

behavior traits

(dog reactive, jumpy/ mouthy)



Weekend or Day Trips

For dogs needing home notes, bettering marketing materials like photos and videos or a break from the shelter.

Foster First

7-day run for interested adopters - for all pets with a LOS of 2 weeks or more.



MARKETIMG

Email Plea

Content





Pet Point



Facebook/Instagram





Public Foster Website [http://

Email Newsletters





MARKETIMG

Content: A lot of content in PP (including teen Sammy!) Videos of him in play group, solo walks, and more!

Timeframe: Weekend if just doing a break; 2 week if doing Unicorn – re-evaluate at 2 weeks, determine if continuing to foster.

Counseling needed: If client is interested, please see information below and forward the helpful tips to interested party – you can CC behavior & ask that client reply all in the event they have additional questions, behavior team can assist.

Some bio notes from our team/ Kennel may have more as well: Engaging, playful, medium to high energy but settles well inside the office, very snuggly and cuddly, is very athletic.

Counseling Notes + Recommendations: Very spunky, active, and a good outdoors buddy. Bronco Sammy does well with other playful, social dogs, but recommend an introduction d/t his arousal levels. He is on behavior medication (trazadone) to assist with stress levels in the shelter. He has home notes from previous adoptions, so I recommend reviewing those as well before creating your plea. Behavior history.

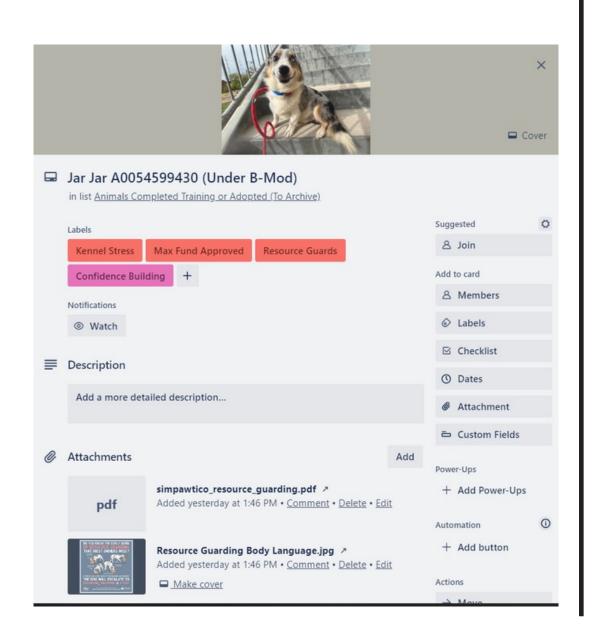
- Energy Level: Low energy, likes to play by chasing and pouncing toys
- Behavior w/ Kids: OS form states avoids children, fearful, has not been around children
- . Behavior w/ dogs: OS form states does do well with dogs and loves to play; in play group in shelter but can escalate to altercation in yard
- Behavior w/ cats: OS form states does not do well/ does not like with cats
- Behavior w/ people: OS form states friendly, generally does well and shows to be social in shelter
- Medical: See medical history; Trazadone for behavior needs
- Other notes: very high jumper in enclosure, can clear fence. Home notes state stays in yard but do advise.

EVERYTHING THE TEAVY NEEDS TO KNOW!

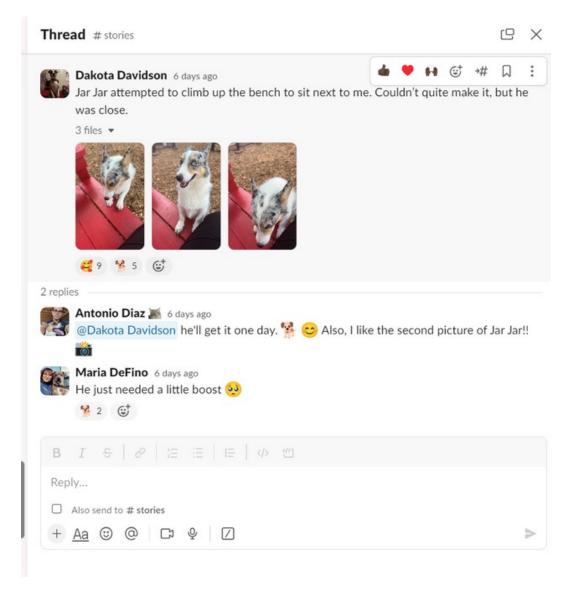


MARKETIMG

Supportive Documents & Tags in Trello



Photos + Video + Personality Updates in Slack



Play Group & Behavior Test in Pet Point



Behavior - 11785583

Result: 3 Paw

Test: Behavior Assessment



MARKETING

Email Plea

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Content

Pet Point



Facebook/Instagram



Public Foster Website



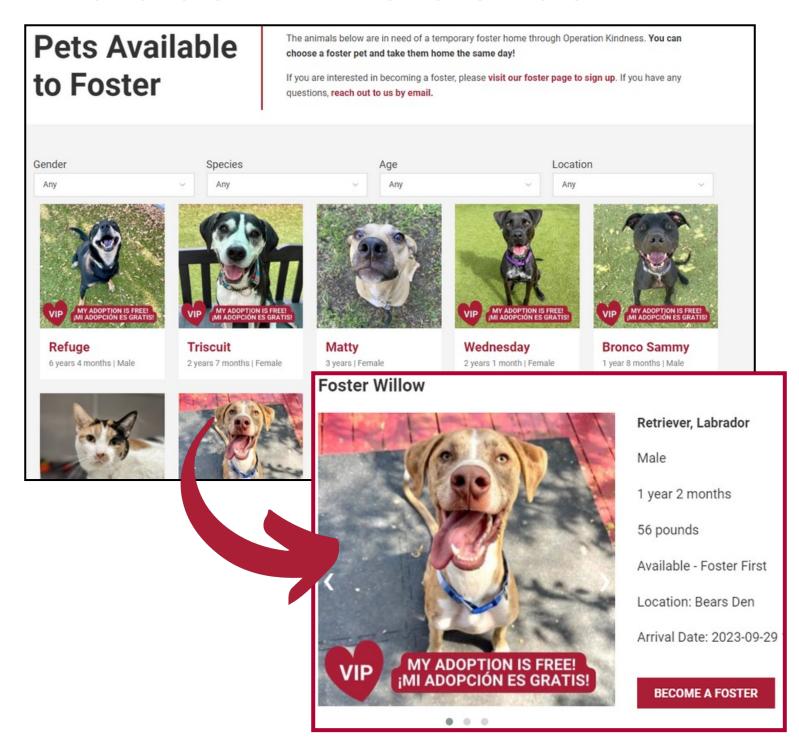
Email Newsletters





MARKETIME

Foster Website



Meet Toaster!

One of our Unicorn Fosters! Toaster is one of our great helper dogs by helping new dogs feel welcomed when deciding which playgroups fit best for the individual by the Behavior team since they have different types of groups. The reasoning behind Toaster being one of the main greeters and helper is because he understands the dog's energy on how they like to play which is why he gets along with any dog from high energy or low energy with his great patients. Aside... See more



127 post reach >

View insights



Our first lunch outing with little Milli! She did so great, calm and cool like a cucumber. She was a little sad that we didn't share our chips and salsa but I think she will forgive us once we get her a pup cup!



255 post reach /

November 3, 2023





CONMUNICATION

... With the teams

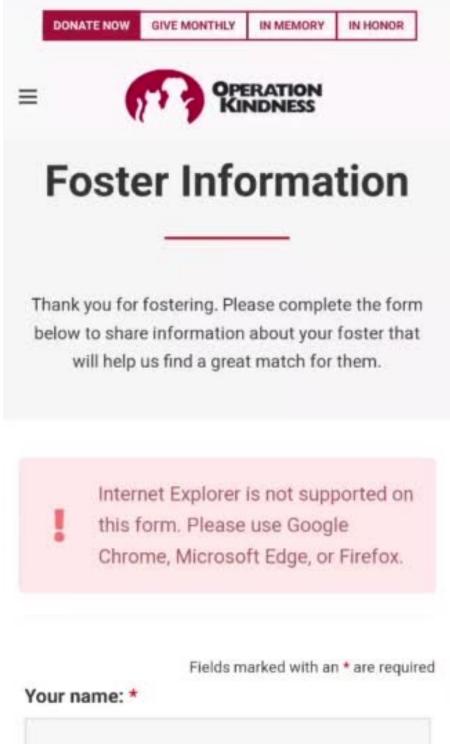
Behavior Concern Form
Foster Return Form
Direct Email
Phone VM Inbox

Facebook Group Support QR Codes

















Behavior Support

Counseling session
Behavior Packet
Behavior Email
GoodPup Scholarships
Adoption Trial Extension

Foster Support

Foster Supply Form
Update Forms
Foster Handbooks
Mingle Events
Meet and Greets



OPERATION CASE STUDY: VIVO KINDNESS

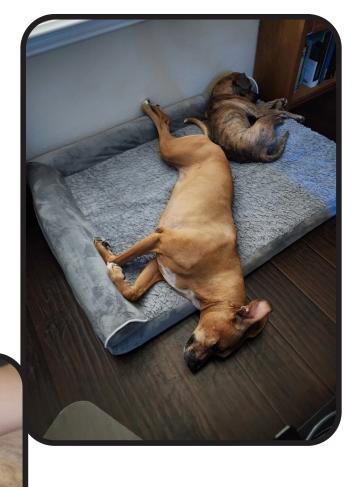






· visit a trail and smell all the things









Absolutely obsessed with Nino 4 %. Nino could use a break out of the shelter. He's been with the behavior team will provide you with a harness, leash, and some fun training games you can

> TO BE CONTINUED ..



VISIT US OVER

on MADDIE'S



FORUM