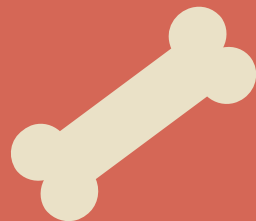




# Finding Homes For Behavioral Needs Dogs

Rachel Jones - Shelter Consultant





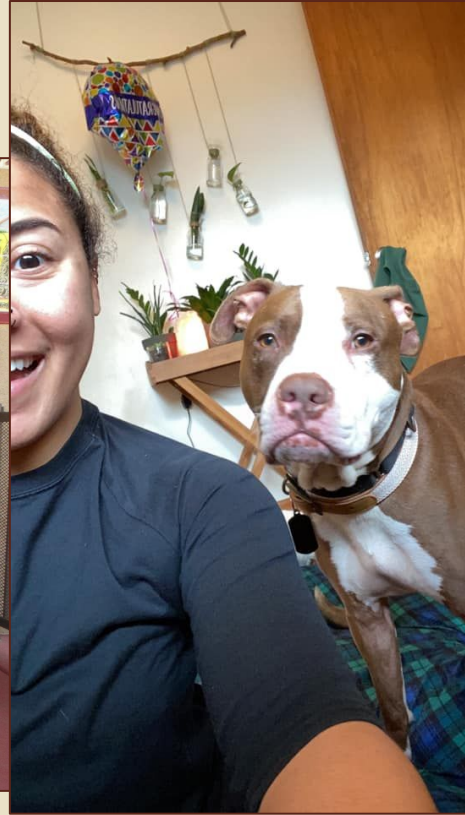
Good News

Bad News

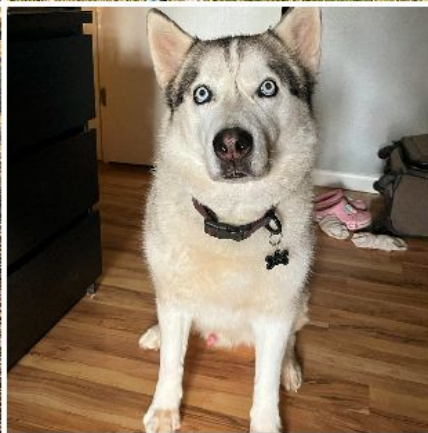
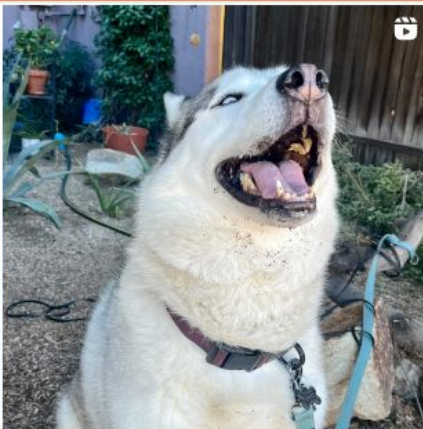
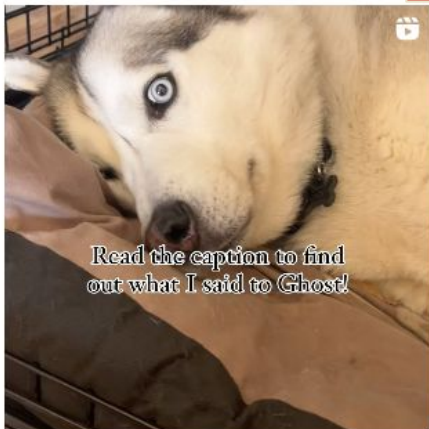
# Good News

# Bad News





IG: @goodvibezghost



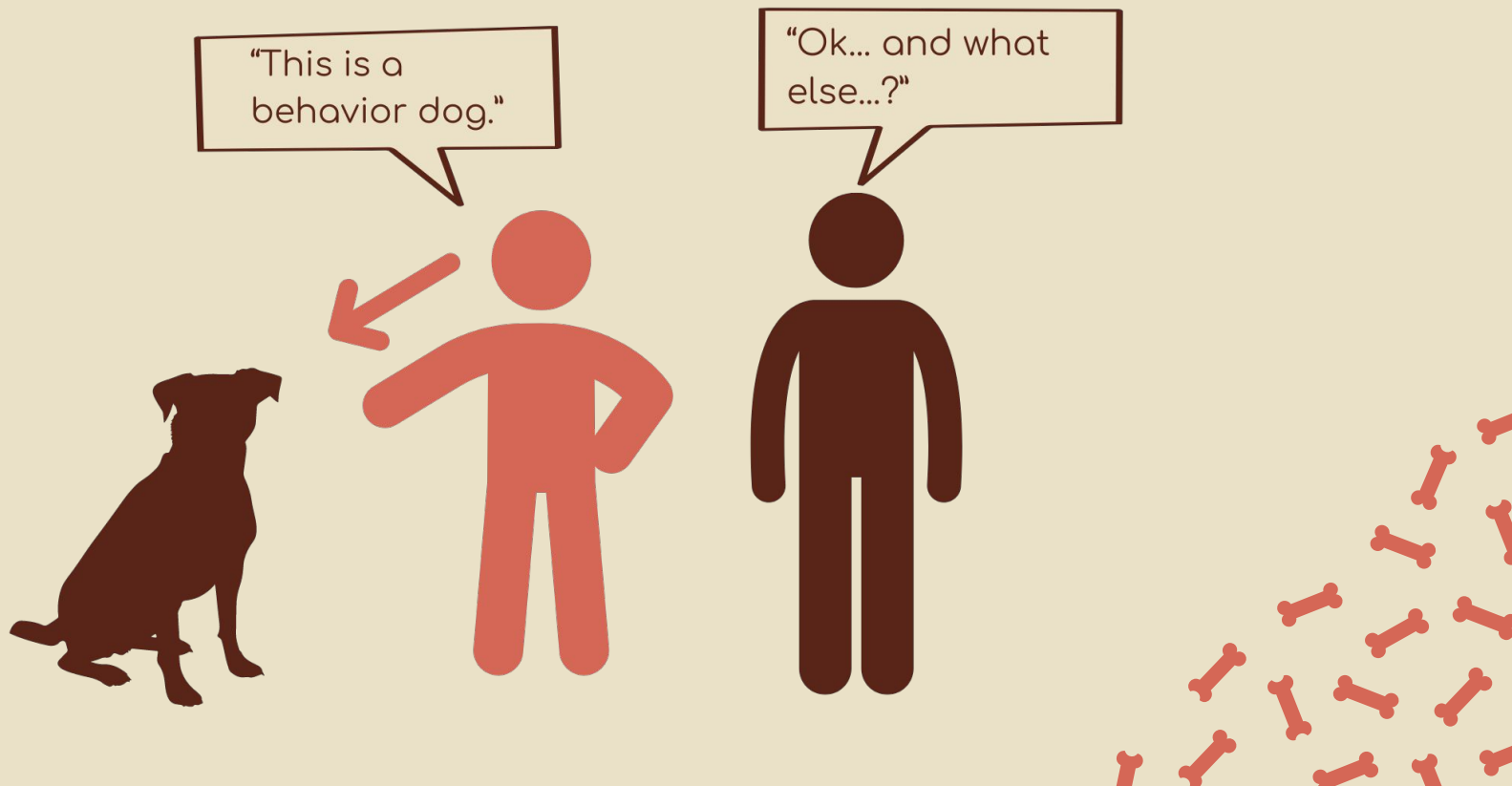
# Good News



# Bad News



# Getting to Know Your Behavior Dogs

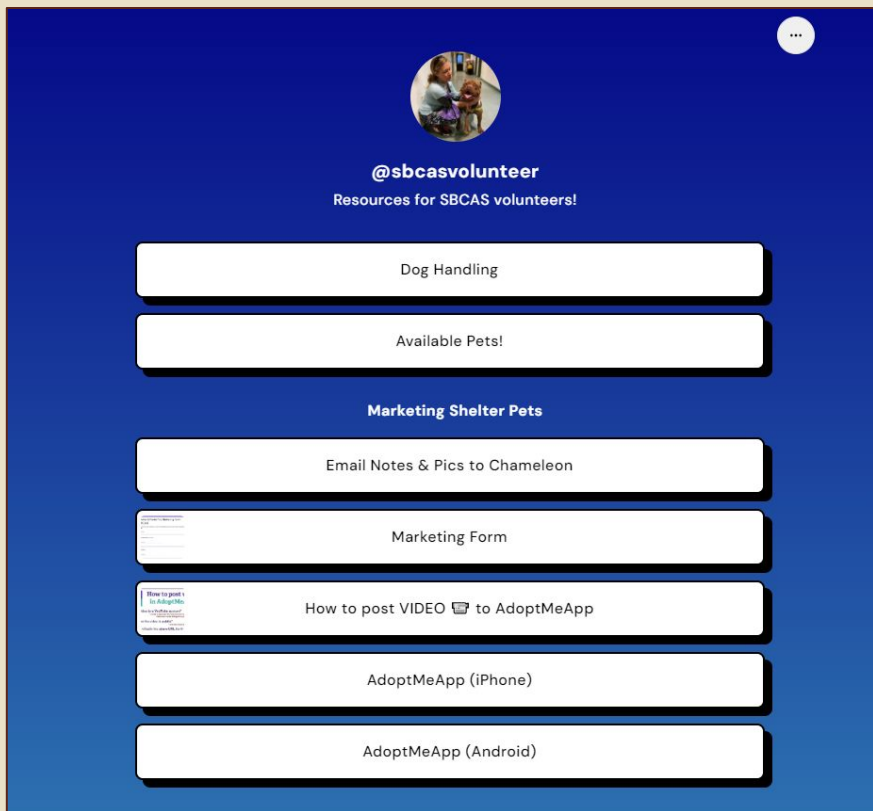


# Getting to Know Your Behavior Dogs





# Getting to Know Your Behavior Dogs



## Market My Foster

- Access the [Maddie's Fund Marketing Manual](#)
- [Quick 'n dirty foster marketing manual](#)
- Download the AdoptMeApp on the [Google Play](#) or [Apple Store](#) to post to your profile!
- [Write a foster bio](#)
- [Take great photos](#)
- [Upload new profile photos](#) to Pet Harbor
- [Add notes about progress or behavior to their profile](#)
- [HeartSpeak's amazing marketing tools library](#)
- Take the free [online Foster Marketing course](#) from Maddie's Fund

## Complete a Pre-Adoption for My Foster

- [Complete a PRE-adoption away from the shelter](#)
- [Pre-adoption manual, contract and agreement](#)

# Collecting information about your behavior dogs

## Shelter & Foster Pet Marketing Form (SBCAS)

Submit this form and have your notes automatically entered into this animal's Chameleon profile.

rachelattheshelter@gmail.com [Switch account](#)

Not shared

\* Indicates required question

Anything else you'd like to say about this pet?

Your answer

Would you be comfortable having your contact info available for interested parties to inquire about this animal? \*

Yes

No

If 'yes' to the above, please write your phone # or email address below:

Your answer

**Submit** [Clear form](#)

Additional skills:

House-trained

Litterbox-trained

Kennel-trained

Crate-trained

Muzzle-trained

Other: \_\_\_\_\_

# Collecting information about your behavior dogs

## Personality Traits:

Playful, Social butterfly, Love-bug

## This pet LIKES:

walkies, scratches, pets, cuddles, toys - soft, snacks (treat-motivated)

## What do you love most about this pet?

Marty is an incredibly fun little dog who was very excited to meet people, loved exploring, but also liked to chill and watch cars go by.

## The ideal home for this pet:

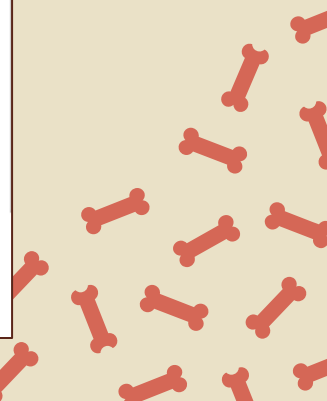
Marty is deaf, so a home where people take the time to learn how to communicate best with him.

## Anything else you'd like to share?

Marty is the cutest little guy who particularly wanted to go to the playground where kids were playing. He got spooked by a tiny flag on the ground early on our walk but I gave him lots of time to sniff and he squiggly found his adventurous spirit. He was interested in other dogs we saw from the distance without any signs of fear or reactivity. I got the feeling that he just wanted to go play with everyone. He was great on leash and seemed to understand the hand signal for sit. He loved playing nosework games.

## Can we share your contact info with IPs?

Yes



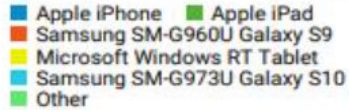
# Collecting information about your behavior dogs

<input type="checkbox"/>	☆	me	A432559 - Notes entered via web form by: Annabelle Persaud Pet's ...	Mar 10
<input type="checkbox"/>	☆	me	526948 - Notes entered via web form by: Jake Brophy Pet's Name: G...	Mar 9
<input type="checkbox"/>	☆	me	A523041 - Notes entered via web form by: K.C. de Clercq Pet's Nam...	Mar 9
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<input type="checkbox"/>	☆	me	#A526539 - Notes entered via web form by: CJ Montgomery Pet's N...	Mar 8
<input type="checkbox"/>	☆	me	ID#A402126 - Notes entered via web form by: CJ Montgomery Pet's...	Mar 8
<input type="checkbox"/>	☆	me	A527871 - Notes entered via web form by: Tiffany Rodriguez Pet's Na...	Mar 7



# Where are your fosters and adopters coming from?

## Mobile devices



## Search Engine Referrals



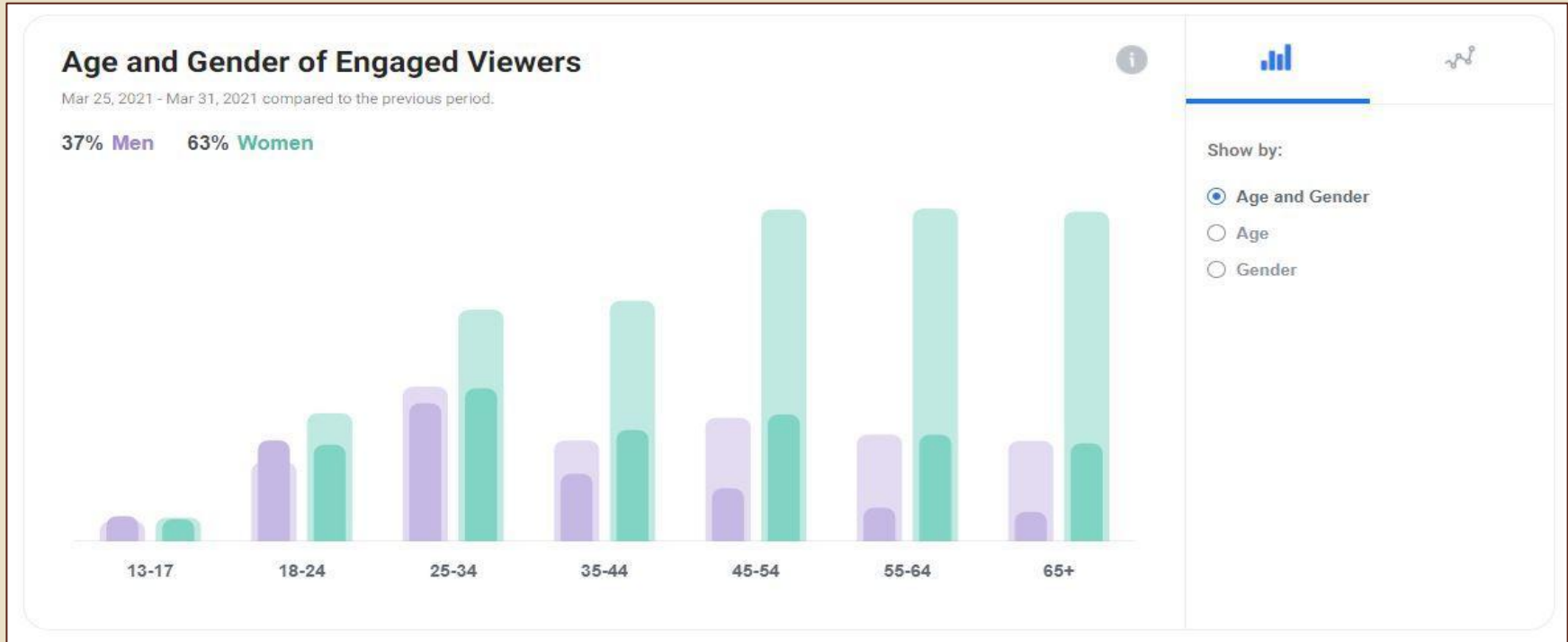
## Pageviews and Unique Pageviews by Page path level 3

Page path level 3	Pageviews	Unique Pageviews
/pet_adoptions/	79,765	59,835
/lost_and_found_pets/	17,186	13,893
/licensing/	9,390	6,802
/animal_protection_services/	2,932	2,441
/fees/	1,814	1,467
/	1,297	1,112
/pet_owner_resources/	1,110	843
/donate_to_help_pima_animal_care_center_s_pets/	993	850
/volunteer_with_pima_animal_care_center/	888	757
/reporting_complaints/	344	317

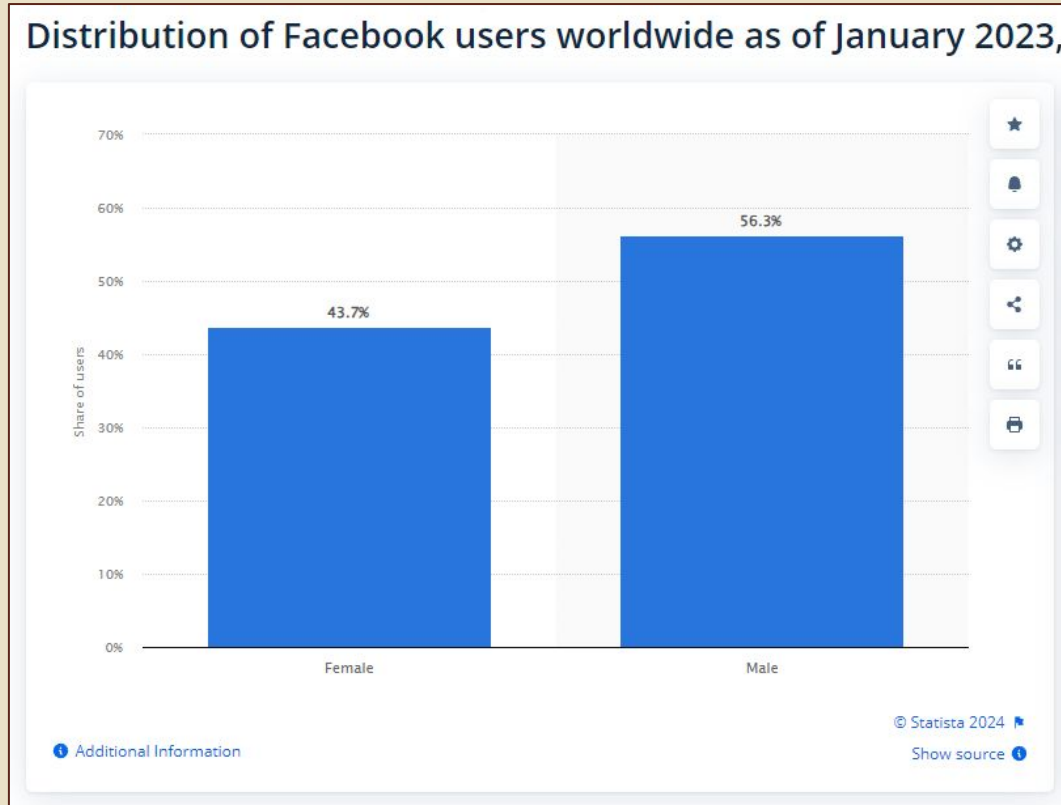
## Sessions and % New Sessions by Landing Page

Landing Page	Sessions	% New Sessions
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# Where are your fosters and adopters coming from?



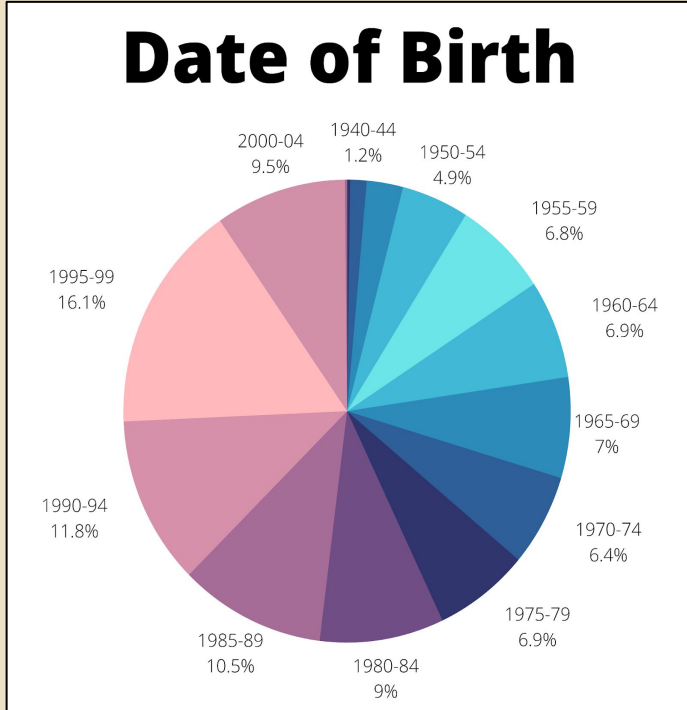
# Where are your fosters and adopters coming from?



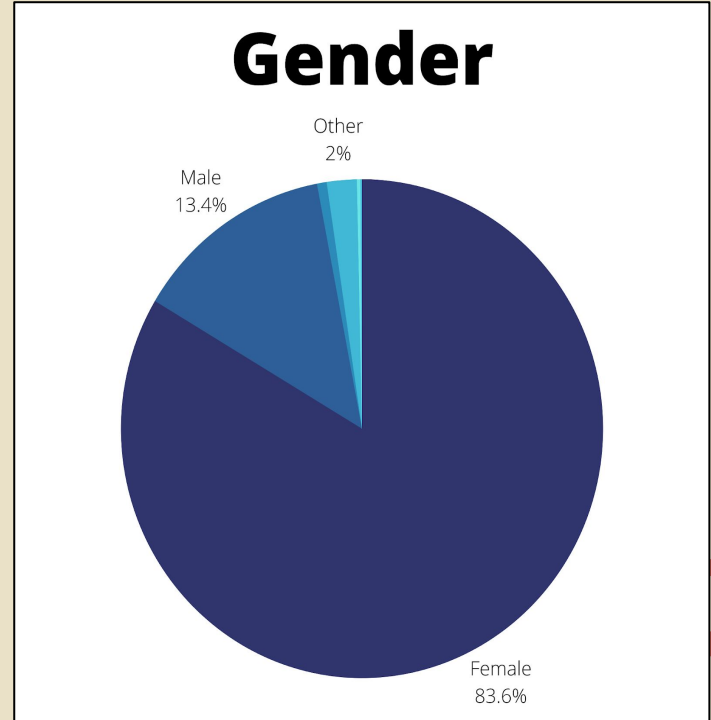


# Where are your fosters and adopters coming from?

## Date of Birth



## Gender





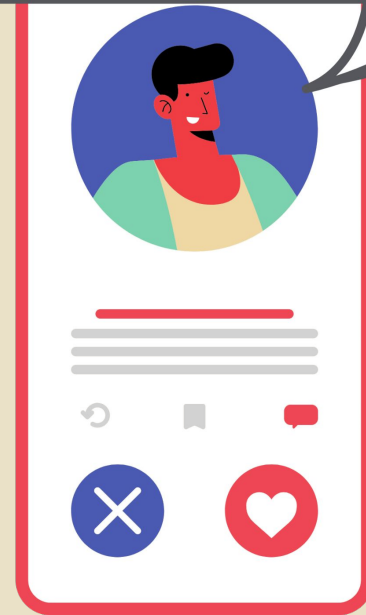
# ACTUALLY MARKETING

1. Marketing vs. Adoption Counseling
2. Fundamentals of an online profile



# NO.

"I'm currently experiencing serious depression, but if you exercise with me a lot, I'll be a great partner!"



# Daphne

Animal ID: #291451


Daphne may just have the wiggliest butt in town! This bouncy lady can't wait to wiggle her way into her new life. Daphne is an energetic girl looking to be the center of attention in her new home, eager to join her family on walks, play time and any other fun activities that get her out and about.

Our volunteers describe Daphne as an adorable dog with a bundle of energy in a smaller package! She seems to love the snow, is very affectionate, sits politely, loves treats and enjoys pets and being scratched.

At this time Daphne is available for adoption to a single dog household.

## \*Ruby

♥ Save this pet

Ruby, formerly known as Miss Scarlett, is the sweetest little pup! She's only about 35lbs and she's approximately 9 months old as of January 2024. She's potty trained and loves the companionship of another dog. Ruby knows her name and to sit, and is learning "paw" and "lay down". Ruby is a dream on leash. She likes to stop and smell the flowers but easily keeps pace on a run. Ruby would thrive in a house or apartment with another dog. Ruby is crate trained for the night as well as when she's home without supervision. Ruby has some separation anxiety when left alone, but luckily feels right at home if she's in the house with another dog. She loves companionship and cuddles. She has yet to tear apart anything but toys and is great at sharing with other dogs. Her favorite games are tug of war and fetch. She is a high energy but low maintenance dog because she keeps herself occupied with toys and her canine companion. If you're interested in meeting the lovely Ruby, feel free to email 

### ⚡ Behavioral characteristics

🐾 Experienced with Dogs

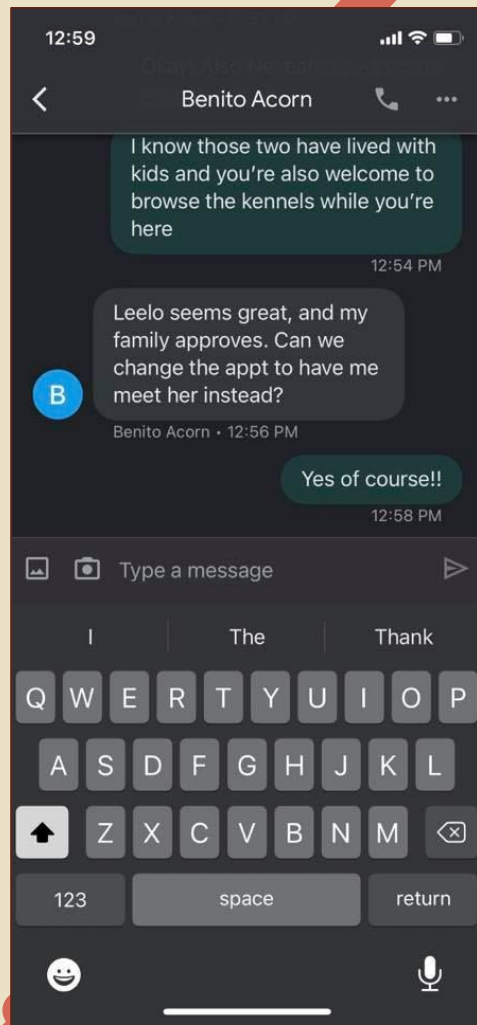
This pet enjoys the company of dogs.

👤 No Kids

This pet needs an adults only home.

But then people  
who aren't a fit  
might ask about  
these dogs!







Leelo (left) and Tani (below) were both adopted by families who first inquired about Acorn.







# Every behavior dog adoption profile needs:

1. A good thumbnail
2. Video
3. An entirely positive bio
4. Someone to contact directly to learn more about the dog.





ARI\* (A767364)  
Male (Neutered)  
Br brindle  
Pit Bull Terrier  
02 Years  
08 Months

Intake Date: 2022-01-14



TANG\* (A767243)  
Male (Neutered)  
Tan  
Pit Bull Terrier mix  
02 Years  
02 Months

Intake Date: 2022-01-12



BELLA (A764231)  
Female (Spayed)  
Blue  
Pit Bull Terrier  
05 Years  
10 Months

Intake Date: 2022-01-05



KYLO\* (A765270)  
Male (Neutered)  
Brown  
Boxer  
02 Years  
09 Months

Intake Date: 2021-12-17



MISTER (A765039)  
Male (Neutered)  
Tricolor  
Pit Bull Terrier  
05 Years  
09 Months

Intake Date: 2021-12-14



FIGGY\* (A765067)  
Male (Neutered)  
Blue  
Pit Bull Terrier mix  
06 Years  
09 Months

Intake Date: 2021-12-14



THOMAS\* (A764630)  
Male (Neutered)  
Brown  
Pit Bull Terrier  
02 Years  
09 Months

Intake Date: 2021-12-08



PRECIOUS (A761664)  
Female (Spayed)  
Gray  
Pit Bull Terrier  
05 Years  
11 Months

Intake Date: 2021-12-06



BESSIE (AKA LUNA) (A702383)  
Female (Spayed)  
Black  
Pit Bull Terrier and Australian  
Cattle Dog  
03 Years  
05 Months

Intake Date: 2021-11-27



PETE (A752085)  
Male (Neutered)  
Black  
Pit Bull Terrier  
07 Years  
02 Months

Intake Date: 2021-10-11



LUCIAN (A727112)  
Male (Neutered)  
Black  
American Pit Bull Terrier  
03 Years  
09 Months

Intake Date: 2021-10-05



BAXTER (A620526)  
Male (Neutered)  
Br brindle  
American Staffordshire Terrier  
mix  
05 Years  
09 Months

Intake Date: 2021-08-24



FOSTER Q & A:

Housetrained?

Yes, stood at back door but did not scratch until I allowed her to use dog door.

Experience with kids?

She absolutely loved my 12 year old niece.

Describe cuddling behavior/affection level:

she follows me from room to room and likes to know what I am doing. She will lay on my and some nights cuddle me on the bed. I would say affectionate but not overly affectionate.

Describe play behavior and favorite toys:

she love rubber toys the most but will try to eat them! She also likes ropes and tears them apart but does not try to eat them.

Activity level:

If she gets a good walk in and has some play time she will pretty chill and ok hanging on the couch. She seems a bit bored in a house with only one person though and I think would appreciate watching over more humans.

Look into the dog's eyes. What is he/she telling you?

She is currently sleeping on my legs as I am recovering from Covid but normally she looks at me and wants to know if we are going to do something fun.

What are the best adjectives to describe this dog?

Strong but loving

What does the dog specifically DO that exemplifies those adjectives:

She tries to be affectionate and bulldozes me.

Best qualities?

Always happy to see me.

Favorite things about her?

Sometimes a big goof ball and sometimes rolls around on carpet on her back and then looks at you with a big grin.

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Strong but loving

What does the dog specifically DO that exemplifies those adjectives:

She tries to be affectionate and bulldozes me.

Best qualities?

Always happy to see me.

Favorite things about her?

Sometimes a big goof ball and sometimes rolls around on carpet on her back and then looks at you with a big grin.

What would the ideal home look like for this dog?

Definitely a house with more people and she'd probably love a (sturdy) kid.

Email Nala's advocate to ask about her!

Darcy: [darcylin14@yahoo.com](mailto:darcylin14@yahoo.com)

**HEARTS SPEAK**  HOME ABOUT RESOURCES PROGRAMS ARTISTS MEMBERSHIP CONTACT SHOP [DONATE](#) 

Fueled by our Friends at  petco foundation



**TAKING GREAT**  
CELL PHONE PHOTOS  
— *a guide* —



LET'S PUT THE ART  
IN SMARTPHONE!

# AdoptMeApp



# SponsorMeApp





Thank you!



Email: [Rachelattheshelter@gmail.com](mailto:Rachelattheshelter@gmail.com)



## Dogs in Need of Foster



▶▶▶▶▶ URGENT: Honey needs to shift into a metro area foster with no other animals ASAP!

Meet Honey, she has been with [redacted] since August 2018. Honey was at risk of euthanasia at a local impound and we were able to take her into rescue at the very last second.

We gave Honey time to decompress and her dedicated foster gave her all the love she possibly could to get sweet Honey moving in the right direction. However, in order for Honey to continue to improve, she needs to move to a home with no other animals, no children, closer to the Twin Cities, that can continue to work on her training and help address her needs. Honey is constantly stressed and needs a more low key environment, where she has better access to vet partners and behavior support.

Honey will need to be the only animal in the home, have a dedicated foster who is willing to work 1:1 with a trainer, veterinarian, and Honey both in and out of the home. \*\*\* Fostering is 100% free and you will have a team of dedicated individuals to assist you with Honey.\*\*\*

Could you be the special home that Honey needs? Honey is not thriving in her current environment so we are looking to move her as soon as possible.

Please consider fostering. If you can't foster, please like and share. Our foster application is online here:

[redacted]

Like Comment Share

Tag Photo Options Send in Messenger

Write a comment...



# This dog's rap sheet

1. 2 significant altercations with other dogs
2. Destructive separation anxiety
3. Weirdo with strangers
4. Leash reactive / dog reactive / life reactive
5. Incontinence issues

